



**RE:** Sponsorship Letter of Intent for the 20<sup>th</sup> International GC×GC Symposium

Dear Sponsor,

Thank you for your interest in supporting the 20<sup>th</sup> International GC×GC Symposium to be held at the Coast Canmore Hotel and Conference Centre in Canmore, Alberta, Canada from May 28<sup>th</sup> to June 1<sup>st</sup>, 2023. This year's meeting is being planned as an in-person event. As our first in-person meeting since 2019, and the 20<sup>th</sup> edition of this meeting, we are really hoping that you will be willing to help us make this a successful and special meeting.

We are planning to have this meeting as an in-person event. Please return the following letter of intent indicating what options you wish to include as part of your sponsorship of our event (all costs listed in Canadian Dollars, with approximate conversions to USD and Euros provided). We are planning for between 150 and 300 people. Additionally, since as far as we know the ISCC is not planning to have a meeting in 2023, we have decided to add in a track for contributions of research at the forefront of one-dimensional GC. The draft symposium schedule has two GC×GC courses on Sunday, Monday through Thursday we will have our technical program which includes two award lectures, three plenary lectures, 100 invited and contributed talks, and a collection of poster presentations.

Sponsorship options with limited available slots will be filled in the order in which sponsorship funds are received. So, if you are interested in options with limited available slots (sponsor's corner talks) you should be sure to get your letter back to us quickly.

Basic Sponsorship Package (\$500 CAD (~\$380 USD / €)):

- |          |  |
|----------|--|
| <b>X</b> | <ol style="list-style-type: none"><li>1. Space on the sponsors section of the webpage including a live link to the sponsor's website</li><li>2. Display of company logo on sponsors slide between presentations and on breaks</li><li>3. Display of company logo on conference pop-up signs around the venue</li><li>4. Display of company logo in sponsors list in conference program</li><li>5. Mention of sponsors via links to our sponsor page in our social media advertisements</li></ol> |
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Note: Logos will be displayed in promotional materials once sponsorship funds are received. Prominence of logos will be in accordance with total sponsorship contribution.



Additional sponsorship options (please check all that apply):

<input type="checkbox"/>	<p style="text-align: center;"><b>\$250 CAD (~\$190 USD / €)</b> Conference program advertisement</p> <p>1-page (A4 / Letter size) full-colour advertisement in conference program book.</p>
<input type="checkbox"/>	<p style="text-align: center;"><b>\$250 CAD (~\$190 USD / €)</b> Conference bag insert</p> <p>Do you have a flyer / magazine / or other object you'd like us to put in the conference bag? Sponsor is responsible for cost of insert and for getting it to us in advance of the meeting</p>
<input type="checkbox"/>	<p style="text-align: center;"><b>\$250 CAD (~\$190 USD / €)</b> Sponsor's Corner Breakfast</p> <p>20-minute presentation slot available in the morning (~8:20-8:40am) to present a new product related to GC×GC or to deliver a scientific presentation highlighting one of their products</p> <p>Sponsor welcome to collect info from attendees, raffle off swag, give away drink tickets (see below), etc.</p> <p style="text-align: center;">(limited slots available)</p>
<input type="checkbox"/>	<p style="text-align: center;"><b>\$1000 CAD (~\$750 USD / €)</b> Lunch hour seminar option</p> <p>60-minute time slot over lunch will be available for the sponsor to present a series of seminars detailing new products or highlighting applications of their products.</p> <p>Sponsor welcome to collect info from attendees, raffle off swag, give away drink tickets (see below), etc.</p> <p style="text-align: center;">(limited slots available, food is provided)</p>



<input type="checkbox"/>	<p style="text-align: center;"><b>\$3500 CAD (~\$2650 USD / €)</b> Table in Vendor Showcase</p> <p style="text-align: center;">Includes 1 Conference Registration (\$700 Value)</p> <p style="text-align: center;">Approx. 10'×10' area with draped rectangular table (6' or 8' long) Vendor Showcase Room.</p> <p>The showcase will be located near posters and food for breaks / breakfast / lunch to direct traffic to the vendors. Set-up on Sunday afternoon, showcase open Monday – Wednesday, tear down Thursday</p> <p style="text-align: center;">Sponsor welcome to collect info from attendees, raffle off swag, give away drink tickets (see below), etc.</p> <p style="text-align: center;">Option to provide virtual promotional materials (static pdfs) and click through links in vendor showcase section of conference website.</p>
<input type="checkbox"/>	<p style="text-align: center;"><b>\$750 CAD (~\$565 USD / €)</b> Sponsor GC×GC Courses</p> <p>If you are interested in sponsoring the courses, please let us know. We will collect names of sponsors interested in sponsoring the courses this year, and set up a rotation, so that going forward each year, we have a different sponsor for the courses so that we try to maintain the vendor-agnostic nature of the course.</p> <p>If you are given the opportunity to sponsor the course this year, please note that course content will be developed independently and hardware / software offerings from a variety of vendors will likely be discussed.</p>
<input type="checkbox"/>	<p style="text-align: center;"><b>\$1000 CAD (~\$750 USD / €)</b> Sponsorship of Sunday Mixer or Poster Session</p> <p style="text-align: center;">Identified as sponsor of refreshments at Sunday Mixer or Poster Session</p> <p style="text-align: center;">2 sponsorships available per session, 3 sessions</p>



<input type="checkbox"/>	<p style="text-align: center;"><b>\$1000+ CAD (~\$750 USD / €)</b> Sponsorship of Conference Dinner</p> <p>Identified as sponsor of conference dinner. We are looking to raise at least \$10k to go directly to the conference dinner on Wednesday, May 31<sup>st</sup> at the Iron Goat so that we can cover all expenses for attendees and have a great 20<sup>th</sup> birthday party for the conference.</p> <p>Conference sponsors will be directly thanked during the evening program and on signage at the Goat.</p>
# _____ <input type="checkbox"/>	<p style="text-align: center;"><b>\$190 CAD (~\$140 USD / €)</b> Book of 20 drink tickets (\$9.50 each)</p> <p>20 drink tickets to give away for Sunday mixer or poster sessions.</p>

Other options – Sponsorship of presentation awards, student travel awards – please contact James Harynuk, Conference Chair ([james.harynuk@ualberta.ca](mailto:james.harynuk@ualberta.ca)) to discuss prior to submission of the form.

What is your idea?



**Agreement**

We agree to sponsor the 20<sup>th</sup> International Symposium on Comprehensive Two-Dimensional Gas Chromatography (GC×GC) that will be held in Canmore, Alberta, May 28 – June 1, 2023 for the total amount of \$..... (CAD) as outlined on pages 1-4.

We agree to pay the full sponsorship before **February 1, 2023**. We understand that if the full payment is not received by April 1, 2023, we will not be entitled to participate in any of the activities as outlined on pages 1-4. We further acknowledge that we will not be acknowledged as an event sponsor in promotional materials and on the conference website until our sponsorship funding has been received.

Sponsor name: .....

Contact person: .....

Address: .....

City: ..... State: .....Postal code: .....

E-mail: .....

Telephone:.....

Signature: .....

Date: .....

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Please submit the completed form along with a high-quality digital version of the company logo. For sponsorship options where we require additional digital files (banners, promotional files, videos, etc.) we will be in touch to arrange details for uploading files.

**Please email the completed form and company logo (high quality, transparent background, .png format preferred) to Brandon Weber ([brandonj@ualberta.ca](mailto:brandonj@ualberta.ca))**

**Payment details:**

If you wish to pay by EFT / wire transfer, or credit card, you will require an invoice. Payment by cheque / bank draft does not require an invoice, but one can be provided upon request. Please e-mail Brandon Weber ([brandonj@ualberta.ca](mailto:brandonj@ualberta.ca)) with your request and we will send you an invoice.



If you wish to pay by cheque or bank draft, please ensure that it is made **payable to The University of Alberta**. Please mail your cheque/draft to:

**James Harynuk,**  
Department of Chemistry,  
University of Alberta,  
11227 Saskatchewan Drive  
Edmonton, Alberta, T6G 2G2  
Canada

Please clearly indicate on the cheque or on a letter accompanying the cheque that it is for the sponsorship of the 20<sup>th</sup> GC×GC Symposium. If you will be drawing your cheque on an account that is not in CAD, please contact Brandon Weber ([brandonj@ualberta.ca](mailto:brandonj@ualberta.ca)) to get current exchange rates and values for your cheques in your preferred currency.