



RE: Sponsorship Letter of Intent for the 19th International GC×GC Symposium

Dear Sponsor,

Thank you for your interest in supporting the 19th International GC×GC Symposium to be held at the Coast Canmore Hotel and Conference Centre in Canmore, Alberta, Canada from May 29th to June 2nd, 2022. To accommodate those participants who may still be unable to join us in person, we are planning the meeting as a hybrid event. Please return the following letter of intent indicating what options you wish to include as part of your sponsorship of our event (all costs listed in Canadian Dollars, with approximate conversions to USD and Euros provided). We are planning for between 150 and 300 people in-person, depending on the global pandemic situation. Additionally, since as far as we know the ISCC is not planning to have a meeting in 2022, this will likely be the main live meeting with a focus on gas chromatography in 2022.

All options have a hybrid meeting version (what we hope to hold) and a virtual meeting option, which we present to be clear what will happen if we decide to flip to a virtual meeting. The decision to flip to a virtual meeting will be made by the GC×GC Symposium Committee in January of 2022, at which time we will have a better sense of the global situation. At this point, we are asking sponsors to commit funds according to the live meeting. If we flip to a virtual meeting prior to January 2022, sponsorship commitments will be adjusted and any difference refunded to the sponsor.

Options with limited available slots will be filled in the order in which sponsorship funds are received.

Basic Sponsorship Package (\$500 CAD (~\$400 USD / 345 €)):

- | | |
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| X | <ol style="list-style-type: none">1. Space on the sponsors section of the webpage including a live link to the sponsor's website2. Display of company logo on sponsors slide between presentations and on breaks3. Display of company logo on conference pop-up signs around the venue4. Display of company logo in sponsors list in conference program5. Display of company logo in promotional materials circulated to advertise the conference. |
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Note: Logos will be displayed in promotional materials once sponsorship funds are received. Prominence of logos will be in accordance with total sponsorship contribution.



Additional sponsorship options (please check all that apply):

	Hybrid Meeting	Virtual meeting (Plan B)
<input type="checkbox"/>	<p>\$250 CAD (~\$200 USD / 175 €) Conference program advertisement</p> <p>1-page (A4 / Letter size) full-colour advertisement in conference program book.</p>	<p>\$200 CAD (~\$160 USD / 140 €) Conference program advertisement</p> <p>1-page (A4 / Letter size) full-colour advertisement in conference program book.</p>
<p>#: _____ Indicate # of sessions you wish to sponsor</p>	<p>\$200 CAD (~\$160 USD / 140 €) (ea) Sponsor a session (segment of program with 4 live talks plus virtual contributions to session)</p> <p>Highlighted as sponsor of session in conference program, and acknowledgement of sponsor of session during live program.</p> <p>Sponsor, graphic banner, and link on online platform for session. Inclusion of short (<5 minute) video from sponsor included on online platform</p>	<p>\$100 CAD (~\$80 USD / 70 €) (ea) Sponsor a session (segment of program with 4 live talks)</p> <p>Highlighted as sponsor of session in conference program, and acknowledgement of sponsor of session during live program.</p> <p>Sponsor, graphic banner, and link on online platform for session. Inclusion of short (<5 minute) video from sponsor included on online platform</p>
<input type="checkbox"/>	<p>\$250 CAD (~\$200 USD / 175 €) Sponsor's Corner Breakfast</p> <p>20-minute presentation slot available in the morning (8:30-8:50 am) to present a new product related to GC×GC or to deliver a scientific presentation highlighting one of their products</p> <p>Sponsor welcome to collect info from attendees, raffle off swag, etc.</p> <p>Option to have presentation recorded and video posted to Sponsor's Corner section of online platform, along with link to click through to sponsor URL.</p> <p>(limited slots available)</p>	<p>\$200 CAD (~\$160 USD / 140 €) Sponsor's Corner Presentation</p> <p>20-minute presentation slot available to present a new product related to GC×GC or to deliver a scientific presentation highlighting one of their products</p> <p>Sponsor welcome to raffle prizes to attendees. Sponsor will be provided with contact info for conferees who attend presentation.</p> <p>Sponsor may provide promotional material related to product that will be made available to attendees via virtual platform</p> <p>(limited slots available) Priority given to sponsors who originally planned full lunch hour seminars</p>



	Hybrid Meeting	Virtual meeting (Plan B)
<input type="checkbox"/>	<p>\$1000 CAD (~\$800 USD / 690 €) + drink tickets @\$8 CAD ea Lunch hour seminar option</p> <p>60-minute time slot over lunch will be available for the sponsor to present a series of seminars detailing new products or highlighting applications of their products.</p> <p>Attendees receive drink ticket(s) that they may exchange for drinks at the bar during the poster session in the evening. Sponsor free to offer other swag to attendees.</p> <p>Sponsor welcome to collect info from attendees, raffle off swag, etc.</p> <p>Option to have presentation(s) recorded and video(s) posted to Sponsor Lunch Session section of conference online platform, along with link to click through to sponsor URL.</p> <p>(limited slots available)</p>	<p>\$200 CAD (~\$160 USD / 140 €) Will revert to a Sponsor's Corner Presentation</p> <p>20-minute presentation slot available to present a new product related to GC×GC or to deliver a scientific presentation highlighting one of their products</p> <p>Sponsor welcome to raffle prizes to attendees.</p> <p>Sponsor will be provided with contact info for conferees who attend presentation.</p> <p>Sponsor may provide promotional material related to product that will be made available to attendees via virtual platform</p> <p>(limited slots available) Priority given to sponsors who originally planned full lunch hour seminars</p>



	Hybrid Meeting	Virtual meeting (Plan B)
<input type="checkbox"/>	<p>\$3000 CAD (~\$2400 USD / 2075 €) Table in Vendor Showcase</p> <p>Approx. 10'×10' area with draped rectangular table (6' or 8' long) Vendor Showcase Room.</p> <p>The showcase will be located near posters and food for breaks / breakfast / lunch to direct traffic to the vendors.</p> <p>Sponsor welcome to collect info from attendees, raffle off swag, etc.</p> <p>Option to provide virtual promotional materials (static pdfs) and click through links in for vendor showcase section of conference online platform.</p> <p>Contact list for remote conference attendees with conferee survey data</p>	<p>\$1000 CAD (~\$800 USD / 690 €) Space in Virtual Vendor Showcase</p> <p>Option to provide virtual promotional materials (static pdfs) and click through links to sponsor's website / videos in vendor showcase section of conference online platform.</p> <p>Contact list for conference attendees with conferee survey data.</p>

Other options – Sponsorship of presentation awards, student travel awards, or other special events – please contact James Harynuk, Conference Chair (james.harynuk@ualberta.ca) to discuss prior to submission of the form.

What is your idea?



Agreement

We agree to sponsor the 19th International Symposium on Comprehensive Two-Dimensional Gas Chromatography (GC×GC) that will be held in Canmore, Alberta, May 29 – June 2, 2022 for the total amount of \$..... (CAD) as outlined on pages 1-4.

We agree to pay the full sponsorship before **March 1, 2022**. We understand that if the full payment is not received by April 1, 2022, we will not be entitled to participate in any of the activities as outlined on pages 1-4. We further acknowledge that we will not be acknowledged as an event sponsor in promotional materials and on the conference website until our sponsorship funding has been received.

Sponsor name:

Contact person:

Address:

City: Prov/State:Postal code:

E-mail:

Telephone:.....

Signature:

Date:

Please submit the completed form along with a high-quality digital version of the company logo. For sponsorship options where we require additional digital files (banners, promotional files, videos, etc.) we will be in touch to arrange details for uploading files.

Please email the completed form and company logo to Brandon Weber
(brandonj@ualberta.ca)

Payment details:

If you wish to pay by EFT / wire transfer, or credit card, you will require an invoice. Payment by cheque / bank draft does not require an invoice, but one can be provided upon request. Please e-mail Brandon Weber (brandonj@ualberta.ca) with your request and we will send you an invoice.



If you wish to pay by cheque or bank draft, please ensure that it is made **payable to The University of Alberta**. Please mail your cheque/draft to:

Esther Moibi,
Department of Chemistry,
University of Alberta,
11227 Saskatchewan Drive
Edmonton, Alberta, T6G 2G2
Canada

Please clearly indicate on the cheque or on a letter accompanying the cheque that it is for the sponsorship of the 19th GC×GC Symposium. If you will be drawing your cheque on an account that is not in CAD, please contact Esther Moibi (esther.moibi@ualberta.ca) to get current exchange rates and values for your cheques in your preferred currency.